



YI-WEN CHEN I ALICE HEAVE

28 | February | 1994 Paris, France (From Taipei, Taiwan) bonjour.jesuisalice@gmail.com +886 975 727 708 THEYIWEN.COM

I am an experienced Creative Manager with a background in Art Direction, Visual Design, and Visual Merchandiser, bringing a wealth of expertise gained in Europe.

Education

2017 - 2018 → Royal College of Art, UK

Visual Communication

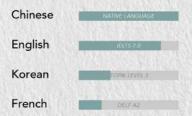
2012 - 2016 → Shih Chien University, TAIWAN

Department of Industrial Design

Internship

2014 - 2015 → Louis Vuitton, Tokyo, Japan Assistante Designer Visual Merchandising

Languages



Skills

Graphic Nuke Visual / Poster Houdini DaVinci Resolve Editor Colour Grading Premiere Pro UIUX After Effects Art / Design Figma Motion Graphic Blender Website Illustrator Exhibition Photoshop Creative Consultant Lightroom



Job Experience (contain Freelance)

2021 - 2023 → STRAWBERRY, United Kingdom Creative Manager (Art Direction)

2018 - 2021 → NVIZ, Oxford, United Kingdom Visual Effects

2018 - 2020 → Brainlab, Berlin, Germany
Brand Designer / Design Director

2017 - 2018 → Toaster, London, United Kingdom Editor / Brand Designer

2016 - 2017 → Kirkby Design, Nordborg, Denmark Senior Graphic / Media Designer

2015 - 2016 → Panoply., Denmark

Motion Graphic Designer Assistant

2014 - 2016 → NIKKATSU CORPORATION, Tokyo, Japan Color Graders / Film Poster Designers

2015 - 2016 → TIMELINE, Seoul, Korea

Colorist of assistant / Graphic Designer

Exhibition (Freelance)

2023 → Burberry, Lodon UK / Dubai UAE

Visual Merchandiser / Graphic Design

2021 \rightarrow STRAWBERRY, COVENT GARDEN, Lodon UK

Visual Merchandiser

2020 → Burberry, Lodon UK

Visual Merchandiser / Graphic

2019 → teamlab.planets, Tokyo Japan

Space Designer

2018 → tokyobike, Tokyo Japan

Visual Merchandiser / Graphic Design

2017 \rightarrow PAUL SMITH World Tour Exhibition, Asian Stops,

Visual Merchandiser

2017 → tokyobike, Tokyo Japan

Visual / Brand